

**\*MEDIA ALERT\***

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## **AUSTIN, ARE YOU READY TO ROCK?**

**--Red Bull Thre3Style Returns to Austin with Incredible DJ Line Up, Hip Hop Phenoms & One Unforgettable Party--**

- WHO:** Seven, hand-selected, renowned, party DJs; three music genres; one unforgettable party. Opening sounds by DJ Plturn will get the crowd on their feet, then **Z-Trip, DJ Jazzy Jeff, DJ QBert, Switch, Mick Boogie, DJ M-Squared** (2010 Red Bull Thre3Style National Champion), **D-JR** will one-by-one take to the decks to mix and mash the hottest, dance-inducing tunes. Hip hop trio, **De La Soul** will also take the stage for a special performance. We guarantee you'll be dancing and fist-pumping well into the night.
- WHAT:** Everything is bigger in Texas, even Red Bull Thre3Style. This Red Bull Thre3Style All-Star showcase, features seven of the best DJ's in the U.S. They've come prepared to step up to the tables and throw down the finest party-rockin' tracks. Red Bull Thre3Style is an innovative DJ format where the true art of party rockin' is put to the test. Each DJ is tasked with spinning three completely different musical genres, all while keeping the party hot and the dance floor packed. With this talented line-up (**Z-Trip, DJ Jazzy Jeff, DJ QBert, Switch, Mick Boogie, DJ M-Squared and D-JR**), we're sure that won't be a problem. If there's any chance that's not exciting enough, joining this incredible DJ line-up is innovative hip-hop trio, **De La Soul**.
- WHEN:** March 19, 2011  
Gates open at 8pm
- WHERE:** The Streets of Austin's Warehouse District  
4<sup>th</sup> & Colorado  
\*18+
- THERE IS NO COVER CHARGE**
- INTERVIEWS/CREDS:** Interviews with producers and DJs are possible. So are media credentials. Call/email/text us.
- WHY:** Because we want to see you wave your hands in the air like you just don't care.
- CONTACT:** For media inquiries, please contact Casey Thompson at (214) 647-9127 or [casey.thompson@us.redbull.com](mailto:casey.thompson@us.redbull.com) or Heather Wagner Reed at (713) 208 3891 or [Heather@juiceconsulting.com](mailto:Heather@juiceconsulting.com). For more information, visit [www.redbullusa.com/thre3style-austin](http://www.redbullusa.com/thre3style-austin).

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