



JACK INGRAM NAMES GROUNDED IN MUSIC ONE OF FIVE BENEFICIARIES OF THE MACK, JACK & MCCONAUGHEY FUNDRAISER AGAIN THIS YEAR

Last year's inaugural event raised nearly \$1 million, allowing a substantial contribution to be made to Grounded in Music's 2014 operations as well as the organization's recent appointment of new Executive Director Gaylynn Kiser

(AUSTIN, Texas – April 2014) Grounded in Music is thrilled to announce that it has been selected again to be a beneficiary of **Mack, Jack & McConaughey**, the joint fundraising effort of actor **Matthew McConaughey**, recording artist **Jack Ingram**, and Texas coaching legend **Mack Brown**. MJ&M is a two-day event filled with music, golf, fashion and fun benefiting children's charities across the United States. **Thursday April 24th** MJ&M kicks off with the Gala, Live Auction and a special **Jack Ingram** performance followed by the sold-out **Sheryl Crow** headlining concert. On **Friday April 25th**, MJ&M will continue with the success of the **Celebrity Classic Golf Tournament at Barton Creek Resort**. Also on Friday is a **Fashion Show** with **Badgley Mischka** at **Neiman Marcus** followed by the **Jack Ingram & Friends** concert with **Lyle Lovett** and **Little Big Town** at ACL Live at The Moody Theater. For more information on tickets, please see www.mackjackmconaughey.org.

Every year, MJ&M supports non-profit organizations that share the principals' goal to empower kids. Last year's inaugural event raised nearly \$1 million, and this year, the funds raised through MJ&M will support **Grounded in Music**, **The Rise School of Austin**, **just keep livin Foundation**, **HeartGift** and **CureDuchenne**. All proceeds collected for Grounded in Music will be used to purchase musical instruments for under-privileged youth, provide education in musicianship and recording arts, teach music theory, and offer music-related opportunities outside of performance. The event will help raise funds for the organization, which has been a signature program of the Boys and Girls Club of Austin for the past six years as it strives to change the lives of kids through music.

"We are blown away by Jack Ingram's continued support of Grounded in Music," said **Joe Stallone**, **Grounded in Music's Founder**. "Jack's drive and passion for our kids is inspiring. We could not do what we do without him."

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This exciting opportunity will contribute to Grounded in Music's ongoing success as the non-profit exposes underprivileged children to music in ways that have improved the lives of many of the 500 children it has served. Last year's MJ&M event allowed the organization to add two new music teachers starting this summer, with the goal to reach twice the kids by the end of the year. Additionally, Mack, Jack & McConaughy will aid Grounded in Music's planned growth in the community as the organization strives to create scholarships for students, increase enrollment, provide additional locations, and expand as a whole.

Because of the success of last year's MJ&M event, Grounded in Music recently appointed **Gaylynn Kiser** as the new **Executive Director** of the organization. "Gaylynn brings 20 years of experience in the music business and large-scale festivals to Grounded in Music," said **Joe Stallone**. "Having worked at RCA Records, Capitol Records, SXSW, CMJ, Bumbershoot and One Reel, the non-profit Arts and Events Organization, her background in sales, marketing, sponsorship, promotions and A&R, coupled with her love for kids, make her a natural fit as ED of Grounded In Music."

"I am so excited to utilize my music industry experience in support of Grounded In Music," stated **Gaylynn Kiser, Executive Director of Grounded in Music**. "Everyone is aware of the power of music and to be involved in an organization that works diligently to help change the lives of kids through music is inspiring."

About Grounded in Music:

Launched in 2007 in Austin, Texas, Grounded in Music is a 501 (c)(3) non-profit corporation whose sole mission is to leverage the power of music to transform young lives by creating self-confidence, opportunity and hope. Grounded in Music was founded by and continues to be led by Austin music industry professional **Joe Stallone**, Partner at Oaks, Hartline & Daly LLP. The board and advisory committee currently consist of ACC Professor **Geoffrey Schulman**; Juice Consulting President and Founder, **Heather Wagner Reed**; Orb Recording Studio Owner and Blue October group member, **Matt Noveskey**; CIO/EVP International Operations and Global Strategy at Mood Media, **Danny Gillespie**; Attorney at Oaks, Hartline & Daly LLP, **Andrea Villarreal**; Senior Associate/CPA Holtzman Partners, **Natalie Blahuta**; Owner of Traci Goudie Imagery and Bird Machine Bird, **Traci Gouide**; and event promoter **Brian Carter**. For more information about Grounded in Music please visit: www.groundedinmusic.net

About Mack, Jack & McConaughy:

MJ&M is a two-day event filled with music, golf, fashion, and fun. Last year included a gala night with a performance by Grammy Award-winning artist **John Mellencamp**. The energetic live auction saw appearances by UT Football alumni such as **Vince Young** and **Colt McCoy** as well as "The Rocket" **Roger Clemens**. Day two consisted of a Celebrity Classic Golf Tournament at Barton Creek Resort, a Fashion Event with **Lela Rose** at Neiman Marcus, and the once-in-a-lifetime, sold-out **Jack Ingram & Friends** concert at ACL Live at The Moody Theater. Tickets for all MJ&M events are available through the newly re-launched MJ&M site. Tickets for the **Jack Ingram & Friends** concert are available to the public and can be purchased here: www.mackjackmcconaughey.org

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MEDIA NOTE:

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