



A-LEVEL ACTS AND INDIE ARTISTS FLOCK TO AUSTIN'S ORB RECORDING STUDIOS DURING ITS GRAND OPENING WEEK

*Justin Bieber, Lil Wayne, Erykah Badu & The Cannabinoids, Bizzy Crook,
Blue October and more visited Orb during this year's SXSW*

Orb wins the 2013 AMP Austin Music Industry Award for "Best Recording Studio"

(AUSTIN, TEXAS – March 2014; source: Juice Consulting) – **Orb Recording Studios** is proud to have hosted artists such as **Justin Bieber, Lil Wayne, Erykah Badu & The Cannabinoids, Bizzy Crook** and **Blue October** during SXSW this year, followed by the studio's exciting official grand opening on **Sunday, March 16**. With a packed house of music industry VIPs, recording artists and more, the Grand Opening party featured a surprise acoustic performance in **Studio A** by lead singer of Blue October, **Justin Furstenfeld**, and intimate performances by **Quiet Company, Tori Vasquez** and **Reed Turner**. An **official ribbon cutting** ceremony also took place at the event where Orb co-owners **C.B. Hudson** (lead guitarist for Blue October) and **Matt Noveskey** (bassist for Blue October) said remarks to over 200 attendees. "It is mind blowing to see the reaction we have had towards the studios," said **CB Hudson**. We are humbled, excited and ready for what is going to be an incredible year ahead."

In late February, Orb was presented an **2013 AMP Austin Music Industry Award** for "**Best Recording Studio**." Artists such as **IAMDYNAMITE, Quiet Company, Emily Bell** and **Rachel Loy** are also currently working on or recently completed projects in the studio.

"SXSW honestly couldn't have been any better for ORB," said **Matt Noveskey**. "The one-two punch of hosting such exceptional talent followed by an amazing grand opening event was the perfect way to make our presence known. Now we're ready to show Austin and the rest of the world what we have to offer."

Built by musicians for musicians, Orb is a 5,600 square-foot facility built from the ground up on an acre of Texas hill country just 25 minutes from downtown Austin. The studio is the vision of co-owners **C.B. Hudson** and **Matt Noveskey** who sought to merge the quality of renowned East and West-coast studios with the pretense-free vibe of Austin. They have created a studio that will not only accommodate major acts from around the country, but also nurture new artists.

Orb offers top-notch gear and convertible spaces capable of accommodating any number of players from a solo artist to an orchestra. **Studio A** consists of a 672-square-foot live space coupled with a 528-square-foot control room including a SSL 6048 E|G+ Console, Ocean Way HR2 Monitors and a 1938 Steinway Baby Grand. **Studio B** is a 204-square-foot live space with a 255-square-foot control room and an “Amp Wall”. Other amenities include an extensive instrument library and collection of premium new and vintage microphones, a 876-square-foot lounge/kitchenette with couches, LED TV, microwave, fridge, wifi, music and videogame library, pool table, bumper pool table, a Playstation 3, Ms. Pac-Man / Galaga / Arcade Legends 3 arcade games, and an outdoor area that offers a patio with beautiful hill county views.

Orb Recording Studios’ state-of-the-art acoustics were designed by Acoustic Spaces owner and chief designer **Mark Genfan**. A veteran studio architectural and acoustics designer with a background in both engineering and music, Genfan has created many of Texas’ most renowned recording and production spaces, including Tequila Mockingbird and Robert Rodriguez’s Troublemaker Studio's audio facilities. Wiring and audio electronics were installed by **Brad Engleking**, owner and designer of Metric Audio who has been designing and installing studio infrastructure for 11 years. The core team is rounded out by Orb Recording Studios house engineer **Kevin Butler** who has produced, engineered and composed music for albums, TV, film, Web and other uses for clients including GM, Disney and Google, and has worked with more than 100 bands and recording artists.

Orb is a state-of-the-art-facility, but with a Texas Hill Country vibe. “It’s a place without distractions, yet accessible, where development is encouraged and prices aren’t prohibitive,” said **Noveskey**. “Quality is never sacrificed and clients are treated with respect. Orb is a place where inspiration flows and coming back feels like coming home.” For more information, see www.orbrecordingstudios.com.

MEDIA NOTE:

Orb will be hosting a **Membership Recruitment** event for the **Texas Chapter of the Recording Academy** on **Thursday, June 5** from **5 to 7 p.m.** Artists interested in joining can email heather@juiceconsulting.com for details. If you would like to attend, or for general press inquiries, media tours and more, please contact the team at Juice Consulting:

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