

For Immediate Release
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EMILY BELL

EMILY BELL ANNOUNCES OFFICIAL ALBUM RELEASE PARTY FOR HER DEBUT ALBUM *IN TECHNICOLOR* ON FRIDAY, MAY 24 AT THE NORTH DOOR IN AUSTIN

*'The Technicolor Ball' to benefit local youth charity Grounded in Music and
feature opening acts Larry g(EE) and Hard Proof Afrobeat*

(AUSTIN, TEXAS – May 2013; source: Juice Consulting) – Austin-based artist **Emily Bell** is proud to announce the independent release of her debut album *In Technicolor* with an official album release party – “**The Technicolor Ball**” - on **Friday, May 24** at **The North Door**, 501 N IH 35, Austin, Texas. Doors open at **9 p.m.** and Bell will perform at **11:30 p.m.**, following an all-star lineup of some of her favorite indie acts, including [Larry g \(EE\)](#) at **9:30 p.m.** and [Hard Proof Afrobeat](#) at **10:30 p.m.** The evening will be followed by an after party with a surprise guest DJ who will spin into the night.

Bell has enlisted inception stylists [GypsySun](#) for the visual production of the event. Combining creative art design and sensory media, the GypsySun sisters will bring “*The Technicolor Ball*” to life leaving no corner undressed. Event tickets are **10 USD** and part of the evening’s proceeds will benefit local youth charity [Grounded in Music](#), which leverages the power of music to transform young lives by creating self-confidence, opportunity and hope. For more information and advance tickets, visit www.ndvenue.com.

Described as a cross between a sophisticated pop songbird, a soulful girl-glam tigress and a sexy, strutting rocker – equal parts Debbie Harry, Diana Ross and Mick Jagger, Bell’s contagious live performances are the buzz about town. Her debut album *In Technicolor* will be in stores and online on **May 28, 2013** with an exclusive pre-release at Austin’s **Waterloo Records** on **May 23**. From lyrics you just can’t get out of your head and a raw and authentic stage presence to her old-school sensibilities and timeless, multi-dimensional voice, Bell delivers on absolutely every level. Texas Americana great **Hayes Carll** says: “Emily Bell will knock you down, then lick your wounds, burn up the stage and leave you begging for more.”

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Nakia, a fellow Austin-based artist and semifinalist on “The Voice,” raves: “After seeing Emily Bell live I felt that she must be possessed by a raw electric demon singing with the voice of a heartbroken, fallen angel. I was immediately addicted and ready for my next fix.”

Combining equal parts soul and rock ‘n’ roll, Bell’s full-length album was produced by roots rocker **John Evans** and recorded in a remote lake house in the middle of Texas. The result is an album of one-of-a-kind gems co-written by Bell and Evans. *In Technicolor’s* first single, “Back to the Way I Was,” is Bell’s return to her roots and the beloved music that filled her youth. “Emily wrote for years in Raphael Saadiq’s studio in Burbank, Calif., before I found her,” Evans says. “It was obvious she was no newcomer to pen and paper; the songs we were writing together had teeth.” Desiring to eschew safety and instead capture the songs’ energy, Bell and Evans decided to bring in Grammy-winning engineer Steve Christensen to complete the studio team.

The track “Hey Baby” has been selected for the Austin Convention and Visitors Bureau compilation CD ***Austin Music Volume 12***, also being released this month. “We’re thrilled to feature Emily Bell on our annual compilation,” said **Amanda Garcia**, music industry manager for the Austin Convention & Visitors Bureau. “The moment we heard her record and saw her perform live we knew she was someone we wanted to share with our visitors from around the world. You just can’t get her out of your head!”

Track list:

Back to the Way I Was (3:46)

Hey Baby (3:02)

Sweet Crushed Angel (3:00)

Flower Bed (3:34)

Give Me Your Heart (2:46)

Once Forever (3:11)

Pusher Girl (3:12)

Nobody Else But You (2:30)

Love Don’t Hold Your Breath (3:34)

For more information, please see www.emilybell.com.

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