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AUSTIN MUSIC FOUNDATION ANNOUNCES SXSW 2015 EVENTS AND COMMUNITY PARTNERSHIPS

Events include Spotify's 'Get Heard' seminar on March 14, South By San Jose on March 18 and an AMF showcase at the Tiniest Bar in Texas on March 21

(AUSTIN, TEXAS – March 2015; source: Juice Consulting) – The Austin Music Foundation (AMF) is proud to announce its upcoming events and community partnerships for SXSW 2015. AMF will serve as the official community partner for the **Spotify House "Get Heard"** seminar taking place on **Saturday, March 14** at **901 E 6th St. Austin, Texas 78702**. The event starts at 12 p.m., is free and open to all ages, and no SXSW badge is required. "Get Heard" will bring leaders in social marketing, analytics and streaming services together to provide real tips and techniques to help Austin musicians build their fanbase and promote their music. Interested attendees should RSVP here: <http://spotifyhouse.com/get-heard>.

On **Wednesday, March 18**, the Austin Music Foundation will be the community partner for **South By San Jose** taking place from **12 to 8 p.m.** in the **Hotel San Jose/Jo's Coffee parking lot at 1300 South Congress Ave., Austin, Texas 78704**. This event is free and open to the public. Showcasing bands include **The Golden Dawn Arkestra, Israel Nash, Not In The Face, The Eastern Sea, Bee Caves, The Trishas, Emily Wolfe** and **Walker Lukens**.

On **Saturday, March 21**, AMF is presenting a free showcase open to the public at the **Tiniest Bar In Texas** located at **817 West 5th St., Austin, Texas 78703**. The lineup, which the Austin Music Foundation curated, is as follows:

6:15-6:45 p.m. O Conquerer
7:00-7:30 p.m. Silver Ships

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7:45-8:15 p.m. Wildcat Apollo
8:30-9:00 p.m. Ben Cina
9:15-10:00 p.m. KP & The Boom Boom
(*Times subject to change)

“The Austin Music Foundation is thrilled to be deeply involved in so many exciting events during SXSW this year, and we hope that those in the community who attend these events will be able to learn, network or hear some great local music,” said **Brad Stein, AMF Board Chair**. “We hope that people will come out and enjoy themselves at these AMF partnered events, which are free and open to the community.”

OTHER AUSTIN MUSIC FOUNDATION NEWS:

The Austin Music Foundation is getting ready to launch a brand new website this spring. Please stay tuned!!

ABOUT THE AUSTIN MUSIC FOUNDATION:

Austin Music Foundation (AMF) strengthens and connects the local music community with innovative programs, events and initiatives to empower musicians and fuel Austin’s creative economy. AMF provides programs to help with opportunities in the music industry, education specifically tailored to today’s music business climate, and networking and unification among local artists and music businesses to foster a sustainable music community. For more information on AMF, please visit www.austinmusicfoundation.org.

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For media inquiries or for press to RSVP to any of these events, please contact the team at Juice Consulting:

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